



Changing the pace of clinical trials

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CRN's Innovative Service Model, that Takes the Clinical Trial to the Patient When They Can't Get to the Site, Resonating with Sponsors & Investigators

With Experienced Leadership Team & New Brand Campaign in Place, Company Sets its Sight on Global Expansion

Boston, MA - DIA 44th Annual Meeting - (Booth 2017) June 22, 2008 – Clinical Resource Network, LLC (CRN), a leading provider of specialized in-home and alternate-site nursing and pharmacy services for all phases of pharmaceutical and biotechnology clinical trials, announced today that funding received last year has allowed the company to assemble a world-class leadership team and launch a new brand campaign that prepares the company for unprecedented domestic and global growth in 2008.

CRN's service model, designed to overcome some of the most challenging hurdles to effective patient recruitment, compliance and retention, makes it more convenient for patients to participate in clinical trials by taking the trial to the study patient's home, office, travel destination or other alternative site for select protocol visits. As a result, participants are more likely to enroll and remain in the trial.

Since entering the market in 2003, CRN has built a global network of in-home nurses and pharmacists from more than 2500 pre-qualified, licensed and accredited homecare agencies throughout the U.S., Canada, the U.K., and selected countries in Europe.

To date, CRN has serviced hundreds of clinical trials in a wide range of therapeutic categories resulting in dramatic improvements in patient recruitment, compliance and retention for sponsors. Due to the remarkable results the company has achieved for its customers, in May of 2007, Chicago-based private equity firm, WHI Capital Partners, finalized its financial backing of CRN, and shortly thereafter Gail Adinamis, president and CEO of CRN, made several key hires to complete the company's executive team:

- Michael Cline, Chief Operating Officer
- Laurie Streling, Chief Financial Officer
- T Hephner, VP Business Development

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“I’m thrilled that we were able to build an executive team with such depth and complimentary expertise,” said Gail Adinamis, President and CEO, CRN. “I believe CRN now has the solid foundation and leadership to take the business to the next level both at home and abroad.”

CRN next secured a marketing partner, Evanston, IL-based chandlergroup, to establish a new brand identity and launch a comprehensive marketing campaign that includes advertising and public relations components as well as a completely overhauled web site.

The intent of the campaign is to raise awareness in the clinical research industry of the company’s groundbreaking global service model that has been proven to change the pace of clinical trials for hundreds of customers. CRN services are available 24/7 for patients of all age groups and for all phases of clinical development.

“Whether our clients are conducting early phase pharmacokinetic or post-marketing safety and survival trials, CRN is well poised to service more than 99% of study patients, allowing sponsors to complete studies with fewer patients and on more predictable timelines,” said Adinamis.

About Clinical Resource Network, LLC.

Headquartered in Deerfield, IL, Clinical Resource Network (CRN), a diversity company, is the industry leader in the provision of specialized in-home and alternate-site services for pharmaceutical and biotechnology clinical trials. CRN’s service model facilitates the convenience, compliance and retention of study patients of all ages and in all phases and therapeutic areas of clinical trials. For more information on CRN please call T Hephner (847) 215-1223 or visit www.clinicalresource.net.

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